



P O Box 85
Cayuga, ON N0A 1E0

April 18, 2018

Dear CayugaFest Enthusiast:

CayugaFest is an annual event which started fifteen years ago; this year's event will be held on July 20 & 21 in Cayuga along the banks of the Grand River. The two day event includes Art, Craft & Food Vendors, Kidz Fun Zone, Classic Car Show, Parade, Soapbox Derby and more. It is a weekend of recreational activities and live entertainment for all ages.

CayugaFest is operated by a Committee of volunteer residents who work hard to bring our community together. The primary source of funding is gratefully obtained through corporate sponsorship and community generosity. Proceeds are used to cover expenses such as Kidz Fun Zone rentals, security, police presence, sanitary facilities, insurance, fencing, entertainment, advertising and much more. Due to local sponsorship, we are able to offer all events free to the community (with the exception of the evening live entertainment)... thank you!

The success of our event is credited largely to our sponsors who lend their name and financial support. By participating as a sponsor, your organization will benefit from exposure through media campaigns and promotional efforts. Select the level of participation that best meets your needs, and be secure that your sponsorship will be used to help CayugaFest continue on for many years.

We are counting on your sponsorship, and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of CayugaFest and making a difference in our community.

Sincerely;

Jake Smith
CayugaFest Chair

A handwritten signature in black ink, appearing to read "Jake Smith", written over a white background.



CayugaFest 2018 Sponsorship Recognition

Bronze	\$250 +	Name recognition on website and local newspaper
Silver	\$500 +	As above plus, being listed on sponsor boards located at the main gate
Gold	\$1000 +	All the above plus, recognition on event certificates, photo of cheque presentation, banner displayed in a high traffic area
Diamond	\$2,500 +	All the above plus, sponsor a premier event, media advertising (no radio), 6 entertainment tickets
Platinum	\$5000 +	All the above plus, banner displayed at the Main Stage, radio recognition, 12 entertainment tickets

2018 Premier Events – Kidz Fun Zone, Classic Car Show,
Live Entertainment, Parade, Soapbox Derby

www.cayugafest.ca 
 CayugaFest
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Sponsorship can be made by cheque and mailed to the address above:

Name: _____

Address: _____ Phone: _____

Sponsorship Contribution: \$ _____ E-mail: _____

____ I would like to Sponsor the _____ Event

____ I would like to be a General Sponsor of CayugaFest

We appreciate your continued support and thank you for your commitment!