



P O Box 85
Cayuga, ON NOA 1E0
905-746-9048

April 25, 2017

Dear CayugaFest Enthusiast:

CayugaFest is an annual event which started fifteen years ago; this year's event will be held on July 14 & 15 in Cayuga along the banks of the Grand River. The two day event includes Art, Craft & Food Vendors, Kidz Fun Zone, Classic Car Show, Parade, Soapbox Derby and more. It is a weekend of recreational activities and live entertainment for all ages.

CayugaFest is operated by a Committee of volunteer residents who work hard to bring our community together. The primary source of funding is gratefully obtained through corporate sponsorship and community generosity. Proceeds are used to cover expenses such as insurance, security, sanitary facilities, rentals, entertainment and advertising. Due to local sponsorship, we are able to offer the Kidz Fun Zone at no cost ... thank you!

The success of our event is credited largely to our sponsors who lend their name and financial support, this year's goal is \$45,000.00. By participating as a sponsor, your organization will benefit from exposure through media campaigns and promotional efforts. Select the level of participation that best meets your needs, and be secure that your sponsorship will be used to help CayugaFest continue on for many years.

We are counting on your sponsorship, and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of CayugaFest and making a difference in our community.

Sincerely;

John Caruso
CayugaFest Chair



CayugaFest 2017 Sponsorship Recognition

Bronze	\$250 +	Name recognition on website and local newspaper
Silver	\$500 +	As above, plus being listed on sponsor boards, located at the main gate
Gold	\$1000 +	All the above, plus recognition on event certificates, photo of cheque presentation, banner displayed in a high traffic area
Diamond	\$2,500 +	All the above, plus sponsor a premier event, media advertising (no radio), 6 entertainment tickets
Platinum	\$5000 +	All the above, plus banner displayed at the Main Stage, radio recognition, 12 entertainment tickets

2017 Premier Events – Kidz Fun Zone, Classic Car Show,
Live Entertainment, Parade, Soapbox Derby

www.cayugafest.com cayugafest@hotmail.com



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Sponsorship can be made by cheque and mailed to the address above:

Name: _____

Address: _____ Phone: _____

Sponsorship Contribution: \$ _____ E-mail: _____

____ I would like to Sponsor the _____ Event

____ I would like to be a General Sponsor of CayugaFest

We appreciate your continued support and thank you for your commitment!